

How To Generate Laser Beam Targeted Traffic And Generate An Endless Supply Of Leads With Hungry Prospects Begging You For More Information!

How To Get Immediate Results And A Flood Of Leads Using Article Marketing...



Generate Your Own Leads And Convert Them Into Paying Customers - Generating Piles Of Cash In The Process.

By: Terry Duff

As we dive into this journey I would recommend reading every word of this mini report - I'm going to share one of my BEST ways of producing FREE traffic to your website...on demand, anytime you want to.

The fastest, most efficient way of building a business is generating an endless supply of leads who are already looking for what you have. At the end of the day, any great marketer is a problem solver - nothing more, nothing less. When someone has a problem that we can provide a solution to, that's what we're looking to accomplish.

Once the lead is generated, now we're communicating with a prospect who has already established a want/desire for something we have. This is the foundation to the most critical and relevant aspect of your business...hands down, bar none. ***Learning the science of generating a few dozen leads every day should be TOP PRIORITY for what you're looking to accomplish. The good thing is that it's not difficult!***

With All The Ways To Generate Traffic...Where Should One Begin?

Honestly, that's a great question. The reality is there are A LOT of ways to generate both paid traffic and free traffic...one of my most favorite forms of traffic is through article marketing. Here's why:



It's 100% FREE.



It's SUPER targeted traffic.



Search engines LOVE fresh & unique content (content is the life blood of how search engines survive).



It generates a QUALITY lead (I'll elaborate shortly).



Articles can provide you with free leads for months and even years to come!

What Exactly Is Article Marketing?

Article marketing is essentially nothing more than sharing content online and making it available to everyone online - potentially, hundreds of millions of people.

Example: Let's assume for a second you're marketing a health beverage and one of the benefits to what you provide is that it helps others with joint pain related issues. You could write an article titled, "Alleviating Joint Pain - 6 Easy And Natural Steps".

You'd write an article that revolves around this topic and share the 6 steps to naturally helping someone else who is suffering from joint pain issues. You'd share the 6 steps to helping them...maybe it's a diet regiment or food that can help, maybe it's some exercises one can do to help overcome their joint pain issues.

Key Point #1: The WHOLE PURPOSE of writing the article is to share relevant/meaningful content that can really help someone. Content is the key here...this will by default position you as the expert in your field/niche market. Prospects love following and buying from experts.

Key Point #2: The article is NOT an ad. You're not selling any product inside the ad - you're providing relevant information that can benefit someone else who's looking for that information.

Key Point #3: Keep the article content simple - the "average" person should be able to read the article from top to bottom and fully understand the message.

Key Point #4: Don't be too lengthy - keep the article between 350-450 words. Most people have a relatively short attention span. Make sure the article can be read by a prospect in less than 5-6 minutes (note: most readers will scan the article looking for the "meat", but you get the idea here).

Key Point #5: Prospects MUST be able to find the article - if not, it's a fruitless exercise right? Here's how to ensure that prospects can find your article.

It all starts with keyword optimization - sounds like a fancy term, but it's really pretty simple. Pick 1 keyword phrase (just one) to optimize the article for. Let's continue with our joint pain analogy.

Using a free keyword generation tool, we can come up with the phrase the article will be optimized for...

Here's a link to Google's Keyword Generation Tool:

<https://adwords.google.com/select/KeywordToolExternal>

Yes, we can get all fancy and use a number of keyword generation programs, but for the sake of simplicity, we'll use this free tool that Google provides. Don't worry, it's a great tool that works - don't think it's "junk" just because it's a freebie.

Here's a screen shot of what you'll see...

Keyword Tool

Use the Keyword Tool to get new keyword ideas. Select an option below to enter a few descriptive words or phrases, or type in your website's URL. [Keyword Tool Tips](#)

Important note: We cannot guarantee that these keywords will improve your campaign performance. We reserve the right to disapprove any keywords you add. You are responsible for the keywords you select and for ensuring that your use of the keywords does not violate any applicable laws.

Want more keyword ideas? Try the [Search-based Keyword Tool](#), a new tool that will generate ideas matched to your website.

Results are tailored to **English, United States** [Edit](#)

How would you like to generate keyword ideas?	Enter one keyword or phrase per line:	Selected Keywords: To advertise with these keywords on Google, export them in TEXT or CSV format. Click 'Sign up for AdWords' to create your AdWords account, then paste the keywords into your new campaign. <i>No keywords added yet</i> + Add your own keywords Sign up for AdWords
<input checked="" type="radio"/> Descriptive words or phrases (e.g. green tea)	<input type="text"/>	
<input type="radio"/> Website content (e.g. www.example.com/product?id=74893)	<input checked="" type="checkbox"/> Use synonyms Type the characters you see in the picture below. ?  <input type="text"/> <small>Letters are not case-sensitive</small> Filter my results Get keyword ideas	

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In the box, we'll type in a handful of keyword phrases that come to mind that relate to joint pain.

Here's the ones I'll type in the box...

stop joint pain
naturally stop joint pain
how to stop joint pain
how to naturally stop joint pain
how to quickly stop joint pain
joint pain

Note: We don't have to go crazy here with the quantity - we're looking to give Google an idea of keyword phrases that we're looking for. 4-7 keyword phrases is sufficient.

Note: During this process, think like a prospect. What would they be typing into a search engine when looking for a solution that relates to a problem they're experiencing (in this case, it needs to relate to joint pain).

Here's a partial screen shot of the results...

Keywords	Advertiser Competition	Local Search Volume: August	Global Monthly Search Volume	Match Type: ?
Keywords related to term(s) entered - sorted by relevance ?				
joint pain treatment		5,400	4,400	Add <<
joint pain relief		22,200	18,100	Add <<
joint pain		823,000	550,000	Add <<
joint pain remedies		2,900	2,400	Add <<
joint pain remedy		1,900	1,600	Add <<
arthritis joint pain		27,100	12,100	Add <<
diabetes joint pain		880	720	Add <<
cure joint pain		1,300	880	Add <<
stop joint pain		480	320	Add <<
joint pains		9,900	9,900	Add <<
joint pain treatments		880	590	Add <<
joint pain and stiffness		2,900	1,600	Add <<
joint pain and swelling		2,900	2,400	Add <<
muscle joint pain		27,100	22,200	Add <<
chronic joint pain		2,900	2,400	Add <<
joint pain causes		12,100	8,100	Add <<
causes of joint pain		3,600	2,900	Add <<
joint pain symptoms		4,400	3,600	Add <<
muscle and joint pain		12,100	12,100	Add <<
knee joint pain		12,100	9,900	Add <<
vitamins for joint pain		Not enough data	480	Add <<
hip joint pain		27,100	22,200	Add <<
joint pain medication		1,600	1,000	Add <<
joint pain medicine		1,900	1,600	Add <<
joint pain cures		Not enough data	260	Add <<
fibromyalgia joint pain		720	480	Add <<
treatment for joint pain		Not enough data	880	Add <<

Note: You can also sort these results to "sort" through the data a bit easier. I'd recommend clicking on "Global Monthly Search Volume" - this will show you the results based upon popularity of the keyword phrase (highest to lowest or lowest to highest).

Now we have to find a keyword phrase for the article. This section is KEY - pay very close attention to how I break down this process and stack the odds of success in your favor. Remember, the key here is to ensure prospects can find your article online.

Step 1 To Identify A Solid Keyword Phrase: Find a keyword phrase that has at least 500 searches done on a monthly basis. This represents the amount of times that someone types that keyword phrase into the search engine every month.

Step 2 To Identify A Solid Keyword Phrase: Take a keyword that is a candidate based upon step 1 above and type it into google.com inside quotations. Using quotations is KEY - this will tell you how many other websites online reference that same phrase. Essentially, under this context, this is your competition (at least for this specific keyword phrase).

Let's look at applying these steps into action...

Let's take a closer look at "stop joint pain". This keyword is a bit under 500 searches per month we'd like to see, but for all practical purposes, it's close enough...

Here's a screen shot of the results for "stop joint pain":

The screenshot shows a Google search for "stop joint pain". The search bar contains the text "stop joint pain" and the search button is visible. The results page shows "Results 1 - 10 of about 57,200 for 'stop joint pain'. (0.23 seconds)". A red circle highlights the search results count and the search term. The search results include several organic links and a sidebar of sponsored links.

Organic Search Results:

- [How to Stop Joint Pain | eHow.com](#)
Joint pain can be extremely debilitating and tends to create a dangerous ... Supplement your healthy diet with 2 to 3 grams of fish oil, which is high in the ...
[www.ewhow.com/how_2267503_stop-joint-pain.html](#) - Cached - Similar - [Icons]
- [How to stop joint pain | eHow.com](#)
Oct 9, 2008 ... How to stop joint pain. Almost everyone has had some sort of ache or pain at some point. Sadly, not many of them know the really simple ways ...
[www.ewhow.com/how_4397561_stop-joint-pain.html](#) - Cached - Similar - [Icons]
- [How to Stop Joint Pain - wikiHow](#)
Sep 4, 2008 ... wikiHow article about How to Stop Joint Pain. ... How to Stop Joint Pain. This article is a stub. You can help by expanding and clarifying ...
[www.wikihow.com/Stop-Joint-Pain](#) - Cached - Similar - [Icons]
- [Knee pain injection proven to stop joint pain](#)
Knee pain injection proven to stop joint pain. ... Joint problems · Proven to stop joint pain · Quick procedure · Information · Frequently asked questions ...
[jointvitality.com/injection.html](#) - Cached - Similar - [Icons]
- [Attention Arthritis Suffers - Learn How to Stop Joint Pain Fast](#)
Apr 23, 2009 ... Attention Arthritis Suffers - Learn How to Stop Joint Pain Fast.
[ezinearticles.com/?Attention...Learn...Stop-Joint-Pain...](#) - Cached - Similar - [Icons]
- [MAXIMUM STRENGTH JOINT MATRIX... STOP Joint Pain NOW!!](#)
MAXIMUM STRENGTH JOINT MATRIX Improve joint health and mobility. Strong, safe, EFFECTIVE!! A GREAT Product that REALLY WORKS! ...
[www.botanicnaturals.com/joint.htm](#) - Cached - Similar - [Icons]
- [Stop joint pain before it starts! - Muscle & Strength Forum](#)
9 posts - 8 authors - Last post: Jun 15
Joint pain is a condition that can nag you for a very long time if it isn't taken care of. The pain can start as a nuisance but end with a ...
[www.muscleandstrength.com/.../15476-stop-joint-pain-before-starts.html](#) -

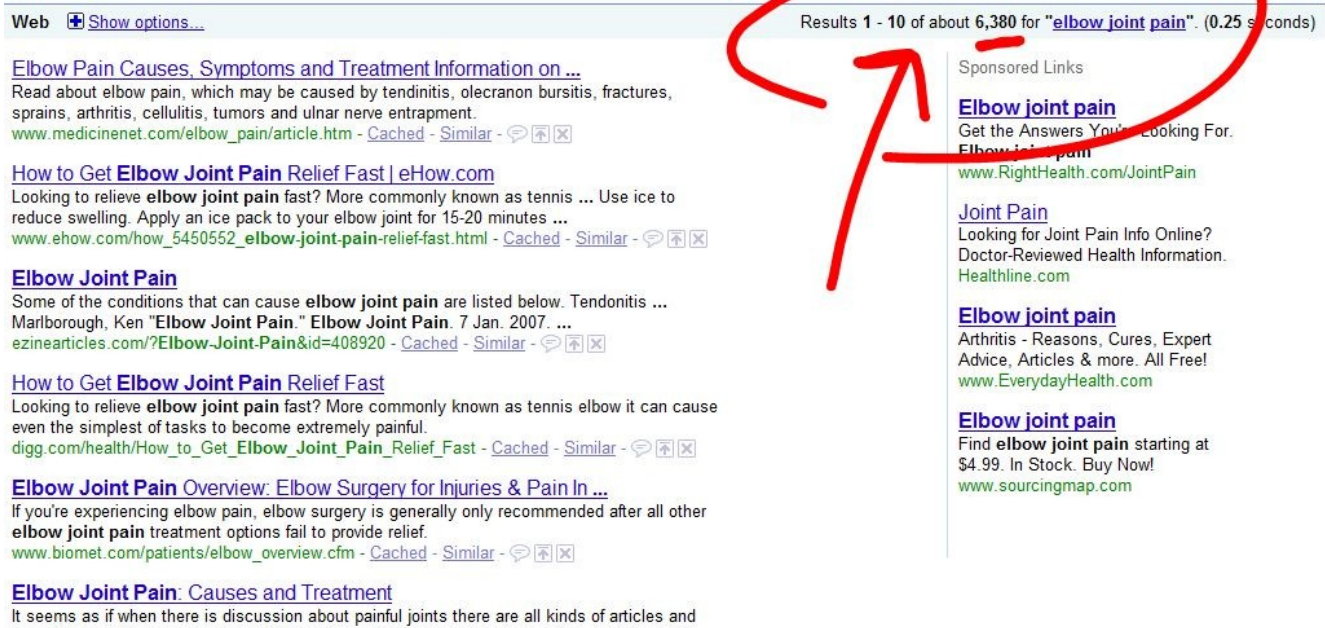
Sponsored Links:

- [Symptoms of RA?](#)
Joint Pain, Swelling, Stiffness - May Be A Sign of RA - Learn More.
[www.ManagingRA.info](#)
- [Swanson Joint Formulas](#)
Save Now On Your Glucosamine, Chondroitin, MSM and More!
[www.SwansonVitamins.com/Joint+Care](#)
- [Joint Pain Cream](#)
Freedom from minor Aches and Pains. Citrus Scent. It Works. Join Now.
[PainVanish.com](#)
- [Women with Joint Pain](#)
Learn the real cause of joint pain in women, and how we can help.
[www.womentowomen.com](#)
- [Joint Supplements at GNC](#)
Save with Free Shipping at \$99! Shop the GNC @ Official Site Today.
[www.GNC.com](#)
[Google Checkout]
- [Trigosamine Free Shipping](#)
Relieve Joint Pain! Quick Shipping Trigosamine On Sale \$29.95 In Stock
[www.Caprx.com](#)
- [Arthritis pain gone, in](#)

Notice I've circled something that's very important...

There are 57,200 results for "stop joint pain". Although we could use this phrase...let's continue digging to see if we can find a keyword phrase with under 30,000 search results. **If the article is optimized appropriately and the competition (google results) is around 30,000, we'll likely get our article found on page one of Google results.**

After 5 minutes of "digging", I found a great keyword phrase that exceeds our requirements. Take a look at the results of "elbow joint pain".



Web [Show options...](#) Results 1 - 10 of about 6,380 for "elbow joint pain". (0.25 seconds)

[Elbow Pain Causes, Symptoms and Treatment Information on ...](#)
Read about elbow pain, which may be caused by tendinitis, olecranon bursitis, fractures, sprains, arthritis, cellulitis, tumors and ulnar nerve entrapment.
[www.medicinenet.com/elbow_pain/article.htm](#) - [Cached](#) - [Similar](#) - [Print](#) - [Close](#)

[How to Get Elbow Joint Pain Relief Fast | eHow.com](#)
Looking to relieve **elbow joint pain** fast? More commonly known as tennis ... Use ice to reduce swelling. Apply an ice pack to your elbow joint for 15-20 minutes ...
[www.ehow.com/how_5450552_elbow-joint-pain-relief-fast.html](#) - [Cached](#) - [Similar](#) - [Print](#) - [Close](#)

[Elbow Joint Pain](#)
Some of the conditions that can cause **elbow joint pain** are listed below. Tendinitis ...
Marlborough, Ken "Elbow Joint Pain." **Elbow Joint Pain**. 7 Jan. 2007. ...
[ezinearticles.com/?Elbow-Joint-Pain&id=408920](#) - [Cached](#) - [Similar](#) - [Print](#) - [Close](#)

[How to Get Elbow Joint Pain Relief Fast](#)
Looking to relieve **elbow joint pain** fast? More commonly known as tennis elbow it can cause even the simplest of tasks to become extremely painful.
[digg.com/health/How_to_Get_Elbow_Joint_Pain_Relief_Fast](#) - [Cached](#) - [Similar](#) - [Print](#) - [Close](#)

[Elbow Joint Pain Overview: Elbow Surgery for Injuries & Pain In ...](#)
If you're experiencing elbow pain, elbow surgery is generally only recommended after all other **elbow joint pain** treatment options fail to provide relief.
[www.biomet.com/patients/elbow_overview.cfm](#) - [Cached](#) - [Similar](#) - [Print](#) - [Close](#)

[Elbow Joint Pain: Causes and Treatment](#)
It seems as if when there is discussion about painful joints there are all kinds of articles and

Sponsored Links

[Elbow joint pain](#)
Get the Answers You're Looking For.
Elbow joint pain
[www.RightHealth.com/JointPain](#)

[Joint Pain](#)
Looking for Joint Pain Info Online?
Doctor-Reviewed Health Information.
[Healthline.com](#)

[Elbow joint pain](#)
Arthritis - Reasons, Cures, Expert Advice, Articles & more. All Free!
[www.EverydayHealth.com](#)

[Elbow joint pain](#)
Find **elbow joint pain** starting at \$4.99. In Stock. Buy Now!
[www.sourcingmap.com](#)

This is what I'd call a homerun.

Yes, it took a bit of digging, but it will be well worth it when you begin writing articles optimized under this keyword phrase.

There's 6300 search results so competition is next to nothing. It's used by people nearly 4,000 times every month (just in local search). This is a SWEET combo.

That's how you do the research for finding the keyword phrase to optimize the article with.

For maximum results:

Have the keyword density about 2-2.5% within the article. If your article is 400 words long, you should have the keyword phrase ("elbow joint pain") in it 8-10 times.

Warning: Don't mention the keyword phrase excessively - the article directories (the reputable ones won't allow it).

Also, be sure to place the keyword phrase in the title of the article, at the very beginning. For example:

"Elbow Joint Pain - 6 Super Easy Solutions That Work!"

We've got the keyword appropriately positioned in the title of the article and we created a compelling title that will grab the attention of the person doing the search.

Submitting The Article To A Submission Directory

There are a ton of article marketing directories available. I'm going to discuss the best of the best and the ones you want to focus on here.

Once you've written the article(s), now it's time to expose your piece of pure brilliance to the rest of the world. It's a painless process too. Take your piece of bliss and submit it to:

www.ezinearticles.com

www.isnare.com

www.articlecity.com

www.goarticles.com

Note: Yes, you can (and should) submit the SAME article to the each above directly. This will maximize your exposure. There are a lot of other directories as well, but these are all that are really necessary.

You can (and should) take your articles and submit them to web 2.0 properties ad well like www.hubpages.com and www.squidoo.com. This is a great way to get more "reach" and exposure with your articles and only takes a few extra minutes.

Why Article Marketing Is So Effective

Article marketing is a great technique that works time after time. Search engines love fresh content - this is a big reason writing articles works well. It's a numbers game...don't just write an article and be done. Write 3-4 articles every week.

Sounds like a daunting task, but when you get good at it, this may take a total of 2-3 hours per week.

Most importantly, I want you to think about the quality of lead being generated. ***Here's the process:***

1. Prospect hops online to search for a solution to a problem they're encountering.
2. Prospect finds your article.
3. Prospect reads/scans your article.
4. Prospect visits your data capture address (that you've linked to in your article resource box).
5. Prospect reads/scans your data capture page.
6. Prospect submits their information on your capture page.

That's 6 steps - they could have bailed out at any one of these! Think that's a pretty decent lead?

Absolutely!

It is paramount that you drive your prospects to a data capture page from your article. Always generate the lead first! Don't use a corporate website to build your list of prospects.

This is an exciting journey. Remember, there's a lot of ways to generate your leads - this should be ONE of them. Overtime, you'll have an "octopus" with numerous "tintacles" bringing you leads every day from different sources.

Leads are the life of your business. An effective networker must do 2 things very well to succeed:

1. Generate leads.
2. Communicate with those leads and solve their problems.

Problem solvers create wealth. Plain and simple. Don't be the "used car salesman" out there convincing and pulling teeth to get someone in your business. They'll just be the first to leave anyway. Begging and pleading has nothing to do with network marketing. Building a business is all about good marketing.

Very Limited And Time Sensitive Offer:

If you're serious, dead serious, about learning the secrets to generating a flood of leads who are SEEKING what you have, I want you stop reading this report and call me immediately. Over the coming weeks, I'll be personally working with a very small group of people (less than 10) and showing them every trick in my playbook of how to generate a stamped of leads...and then show them how to recruit those leads into their business.

Yes, I'll be taking you by the hand and showing you every step of the way - from list building to list monetization and how to begin adding DOZENS of new associates into your business EVERY WEEK.

Call me right now at 602-435-2401.

Honestly, you have nothing to lose and the world to gain.

Think about this for a second...how is your business currently performing? Even if you were only consistently adding 5 reps a week, would that help bring in a few bucks?

You can reach me directly at 602-435-2401.

Warning: If you take your business as a hobby or a tax write-off and you're not looking to add more reps next month than you did all of last year, this IS NOT for you. Please save your spot for someone else who's more committed. No hard feelings...no love lost.

**That Should Be YOU Enjoying
This Cash!**



There you have it...a top to bottom system to create as many targeted prospects as you want - FOR FREE.

I sincerely hope you've enjoyed this information. It works like a champ and I personally do this technique to generate as many as 218 leads per day - just from article marketing.

Pick up your phone while it's top of mind so I can show you how to do the same for your business. You can reach me directly at 602-435-2401.

I leave you with this. Businesses, large and small, are built one step at a time...by hitting singles and doing something productive every single day. **What single thing will you do today that will allow your business to build for tomorrow?**

I'm committed to your success,

Terry Duff
Business Building Expert

